

Tichenors' END-SEASON CASH SALE

Begins Wednesday, August 5, Closes Monday, August 17.

During these dates we propose to give our friends and customers an opportunity to secure from our well outlined stock of General Merchandise, their many wants, at prices that are alarmingly low. Below we go into details as to prices, so that you may know exactly what to expect and what prices are to be had before you leave home. We are determined to make this our most successful Sale and to this end are going to give our entire profit and in many cases more. We are thoroughly convinced that the prices quoted below will bring you to our store during the very first day of Sale, at which time you can, of course, be better suited. In fact, you would do yourself justice to visit us many times before Sale ends.

CLOTHING. The backward season and scarcity of money has left our Clothing Department practically unbroken and we give you a great opportunity to get good clothing at a great sacrifice to us and a remarkable saving to you. Don't miss the opportunity. \$21.00 Men's Suits, Sale Price.....\$13.75 \$20.00 Men's Suits, Sale Price.....\$12.50 \$19.00 Men's Suits, Sale Price.....\$11.50 \$18.00 Men's Suits, Sale Price.....\$11.00 \$16.50 Men's Suits, Sale Price.....\$10.25 \$16.00 Men's Suits, Sale Price.....\$10.00 \$15.00 Men's Suits, Sale Price.....\$ 9.25 \$14.00 Men's Suits, Sale Price.....\$8.25 \$13.50 Men's Suits, Sale Price.....\$ 7.75 \$12.50 Men's Suits, Sale Price.....\$ 7.50 \$14.00 Young Men's Suits, Sale Price.....\$ 8.25 \$11.00 Young Men's Suits, Sale Price.....\$ 7.25 \$ 9.00 Young Men's Suits, Sale Price.....\$ 5.75 \$ 8.50 Young Men's Suits, Sale Price.....\$ 5.50 \$ 8.00 Young Men's Suits, Sale Price.....\$ 5.00 \$12.00 Men's Suits, Sale Price.....\$ 7.25 \$11.00 Men's Suits, Sale Price.....\$ 7.00 \$10.00 Men's Suits, Sale Price.....\$ 6.75 \$ 9.00 Men's Suits, Sale Price.....\$ 5.75		BOYS' SUITS. \$8.00 Boy's Suit, Sale Price.....\$5.75 \$7.50 Boy's Suit, Sale Price.....\$5.00 \$7.00 Boy's Suit, Sale Price.....\$4.75 \$6.50 Boy's Suit, Sale Price.....\$4.25 \$6.00 Boy's Suit, Sale Price.....\$4.00 \$5.00 Boy's Suit, Sale Price.....\$3.50 \$4.50 Boy's Suit, Sale Price.....\$3.25 \$4.00 Boy's Suit, Sale Price.....\$3.00 \$3.75 Boy's Suit, Sale Price.....\$2.75 \$3.50 Boy's Suit, Sale Price.....\$2.50 \$3.25 Boy's Suit, Sale Price.....\$2.25 \$2.50 Boy's Suit, Sale Price.....\$1.75 \$2.00 Boy's Suit, Sale Price.....\$1.50		MEN'S ODD PANTS. \$7.50 Pants, Sale Price.....\$4.75 \$6.00 Pants, Sale Price.....\$4.00 \$5.50 Pants, Sale Price.....\$3.75 \$5.00 Pants, Sale Price.....\$3.25 \$4.50 Pants, Sale Price.....\$3.25 \$4.00 Pants, Sale Price.....\$3.00 \$3.50 Pants, Sale Price.....\$2.40 \$3.25 Pants, Sale Price.....\$2.25 \$3.00 Pants, Sale Price.....\$2.00 \$2.75 Pants, Sale Price.....\$1.00 \$2.50 Pants, Sale Price.....\$1.70 \$2.25 Pants, Sale Price.....\$1.50 \$1.50 Pants, Sale Price.....\$1.15		MEN'S CORDUROY PANTS. \$3.50 Pants, Sale Price.....\$2.50 \$3.25 Pants, Sale Price.....\$2.25 \$2.00 Pants, Sale Price.....\$1.50 \$1.50 Pants, Sale Price.....\$1.20 \$1.40 Pants, Sale Price.....\$1.00		BOYS' KNICKERBOCKER PANTS. \$2.50 Pants, Sale Price.....\$1.75 \$2.25 Pants, Sale Price.....\$1.60 \$2.00 Pants, Sale Price.....\$1.50 \$1.50 Pants, Sale Price.....\$1.00 \$.75 Pants, Sale Price......50 \$.50 Pants, Sale Price......40 \$.25 Pants, Sale Price......20		SHIRTS AND SUSPENDERS. 50c Shirts, Sale Price.....40c \$1.00 Shirts, Sale Price.....80c 50c Suspenders, Sale Price.....35c 35c Suspenders, Sale Price.....21c 25c Suspenders, Sale Price.....19c 20c Suspenders, Sale Price.....15c 15c Suspenders, Sale Price.....11c 10c Suspenders, Sale Price.....7c		MEN'S HATS AND CAPS. \$1.00 Hats, Sale Price......75 \$1.50 Hats, Sale Price.....\$1.00 \$2.50 Hats, Sale Price.....\$1.50 \$3.00 Hats, Sale Price.....\$2.00 .25 Caps, Sale Price......10 .50 Caps, Sale Price......35 .75 Caps, Sale Price......50 \$1.00 Caps, Sale Price......75		TIES. Men's 15c Wash Ties, Sale Price.....9c Men's 25c Wash Ties, Sale Price.....15c Men's 35c Wash Ties, Sale Price.....21c Men's 25c Silk Ties, Sale Price.....19c Men's 35c Silk Ties, Sale Price.....25c Men's 50c Silk Ties, Sale Price.....35c Men's \$1.00 Silk Ties, Sale Price.....60c		NOTIONS, &C. \$3.00 Ladies' Hand Bag.....\$2.00 \$1.00 Ladies' Hand Bag......65c 75c Ladies' Hand Bag......45c 25c Ladies' Hand Bag......19c \$1.00 Beads......75c 50c Beads......35c 35c Beads......20c 50c Fans......39c 25c Fans......19c 15c Hair Pins......10c 15c Barrettes......10c 20c Back Combs......10c 25c Back Combs......15c \$1.00 Long Black Silk Gloves......75c 50c Short Black Silk Gloves......35c 25c Leather Gloves......19c 50c Leather Gloves......39c \$1.00 Leather Gloves......80c 75c Lace Collars......48c 25c Lace Collars......19c 7-Jewel Elgin Watches, Nickel Case.....\$1.00 15-Jewel Elgin Watches, 20-year Gold Case.....\$12.00 Open Face.....\$9.75 7-Jewel Watch, Gold Case.....\$6.00 50c Cuff Buttons......35c \$1.25 Cuff Buttons......75c \$1.00 Cuff Buttons......60c 25c Tie Clips......19c 15c Tie Clips......10c 25c Tie Pins......19c 25c Beauty Pins......19c 25c Brooches......20c \$1.00 Corsets......80c 50c Corsets......40c 25c Palm Olive Soap......15c		SEWING MACHINES. During the sale we will sell the White Rotary Sewing Machine at the remarkably low price of \$21.50. Other good guaranteed machines at \$13.00. Don't fail to buy a sewing machine at the above prices.		WOOLEN DRESS GOODS, SILKS, WASH DRESS GOODS, LINENS, ETC. \$1.50 Brocade Silk, Blue and Black.....\$1.10 \$1.00 Black Satin......80c \$1.00 Silk Crepe......80c \$1.00 Black Silk......80c 50c Ratine......35c 30c Ratine......20c 50c Woollen Dress Goods......35c \$1.00 Woollen Dress Goods......75c 30c Poplin, in all colors......20c 25c Cotton Corduroy......19c 35c Jap Silk......20c 25c Suiting......19c 20c Suiting......12 1/2c 16 2-3c Suiting......10c 25c Brown Linen......18c 20c Brown Linen......15c 12 1/2c Brown Linen......9c 50c White Linen......35c 25c White Linen......19c 50c White Wash Silk......40c 10c India Linen......7 1/2c 15c India Linen......11c 25c India Linen......19c 25c Flaxon......19c 25c Cobweb Voile......19c 20c Voile......12 1/2c 30c Silk Gingham......20c 30c White Crepe......20c 15c White Pongee......10c 25c Kimona Goods......19c 20c Kimona Goods......15c 15c Creton......11c 15c Indian Head......11c \$1.00 Linen Sheeting......75c 30c Bleach Sheeting......25c 27 1/2c Unbleached Sheeting......22 1/2c 20c Bed Tick......15c \$1.25 Table Linen......90c 60c Table Linen......45c 35c Table Linen......25c 6c Toweling......4c 8c Toweling......6c 10c Toweling......7 1/2c 25c Toweling......19c 6c Gingham......4c 8c Gingham......6c 10c Gingham......7 1/2c 12 1/2c Gingham......10c 10c Cheviots......7 1/2c		EMBROIDERY. \$1.00 Embroidered Ratine, 40-inch......65c \$1.00 Embroidered Crepe, 40-inch......75c 75c Embroidered Voile......48c 75c Embroidery, 42-inch......48c 50c Embroidery, 28-inch......30c 60c Embroidery, 42-inch......35c 30c Embroidery, 18-inch......20c 15c Embroidery......10c 10c Embroidery......7c 7 1/2c Embroidery......5c 5c Embroidery......3c		LADIES' READY-MADE SKIRTS. \$11.50 Skirts, Sale Price.....\$5.75 \$ 9.50 Skirts, Sale Price.....\$4.75 \$ 8.50 Skirts, Sale Price.....\$4.25 \$ 6.00 Skirts, Sale Price.....\$3.00 \$ 5.50 Skirts, Sale Price.....\$2.75		MILLINERY. Anything you may need from this department in the way of headwear will be sold to you at exactly half price. Don't forget this department when you visit us. CALICOES, &C. Calico......5c Hoosier Domestic......5 1/2c Hope Beach......8c READY-MADE WAISTS. \$5.00 Shirt Waists.....\$3.00 \$4.00 Shirt Waists.....\$2.50 \$1.75 Shirt Waists.....\$1.25 \$1.25 Shirt Waists.....90c 50c Shirt Waists.....38c UNDERSKIRTS. \$5.50 Black Silk Underskirt, Sale Price.....\$3.00 \$2.25 Colored Silk Underskirt, Sale Price.....\$1.39 \$1.50 Colored Silk Underskirt, Sale Price.....\$1.15 \$1.50 Black Underskirt, Sale Price.....98c \$1.00 Muslin Underskirt, Sale Price.....60c LACES, TRIMMINGS, &C. \$1.50 All-over Lace.....\$1.10 \$1.40 All-over Lace.....\$1.00 \$1.25 All-over Lace.....85c 50c All-over Lace.....35c \$1.00 White and Champagne Ned.....65c 40c Lace Inserting.....25c 50c Lace Inserting.....19c 20c Lace Inserting.....15c 15c Lace Inserting.....9c 35c Lace.....25c 30c Lace.....20c 20c Lace.....12 1/2c 20c Shadow Lace.....20c 10c Lace Inserting.....7c TRUNKS AND TRAVELING BAGS. \$7.00 Trunks, Sale Price.....\$5.00 \$5.00 Trunks, Sale Price.....\$3.50 \$5.00 Leather Traveling Bags, Sale Price.....\$3.50 \$3.00 Leather Traveling Bags, Sale Price.....\$2.00 \$3.00 Suit Case, Sale Price.....\$2.00 \$1.25 Suit Case, Sale Price.....90c CARPETING AND MATTING. 25c and 30c Matting.....19c 90c Wool Carpet.....65c 50c Matting Rugs.....35c PICTURE FRAMES. Regular \$2.50 Picture Frames will be sold at 75c each. These frames are the size for enlarged pictures. GROCERIES. 12 bars Calumet Soap......25c 8 bars Fine Toilet Soap......25c 7 bars Clean Easy......25c 4 10c Twists J. B. Tobacco......25c 8 large boxes Matches......25c 2 packages Arbuckles Coffee......45c 20c Loose Coffee......15c 30c Loose Coffee......25c 20-lbs. Granulated Sugar.....\$1.00 1 24-lb. Sack Best Patent Flour......60c 1 barrel Best Patent Flour.....\$4.75 1 \$1.00 can Best Buggy Paint......75c 50-lb. can Swift's Premium Lard.....\$0.75
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We are expecting to serve our friends and customers better at this Sale than any we have ever had, having bought new goods in almost every department which you will have the benefit of during the dates above mentioned. Come early and arrange to do all your buying from every department, as this is a genuine sacrifice, such as no other merchant gives you. We show our appreciation of your business twice each year by giving you better prices, and "our better prices" cause many people to wait, knowing our custom and knowing the real saving at our Sale over other Sales.

Don't overlook our Rogers Silverware deal which goes during this Sale. A chance to get table silverware for a very little money. We will expect you. Come. We will do our best to have you "save the difference," and feel that you have been financially benefited. Don't forget the dates and come early and often.

S. J. TICHENOR, - McHenry, Ky.